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Message Text

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15
ACTION EA-09

INFO OCT-01 ISO-00 EB-07 /017 W
---------- 109712
R 030328Z AUG 76
FM AMEMBASSY BANGKOK
TO USDOC WASHDC
INFO SECSTATE WASHDC 1558

UNCLAS BANGKOK 21718

E.O. 11652: N/A
TAGS: EXP,TH
SUBJ: WTDR/FTI-THAI MITR IMPORT R.O.P.

REF: USDOC 11173

1. THAILAND
2. CNTRY CODE: 549
3. SER. NO: N/A
4. THAI MITR IMPORT R.O.P.
4A. CODE: K
5. 123 VISUTHIKASAT ROAD
6 BANGKOK, THAILAND.
7 ESTABL: 1972
8. EMPL: 12
9. SIZE: (21-X) SMALL
10. REPUTATION: (UNK) UNKNONW
11. SELLS ITS PRODUCTS IN THE FOLLOWING FOREIGN AREAS LISTED IN
ORDER OF IMPORTANCE: LOCAL MARKET.
12. RPT. DATE: 08/76
13A. 30110/521 IMPORTER, AGENT AND RETAILER OF TIRES AND TUBES
FOR AUTOMOBILES AND TRACTORS
13B. 35490/521 IMPORTER, AGENT AND RETAILER OF AUTOMOTIVE
WHEEL BALANCING EQUIPMENT AND OTHER TIRE
SERVICEING EQUIPMENT.
14. CONTACT: DHIRA MEDHASETH TITLE: MANAGING PARTNER
15. CABLE: THAIMITIMP.
16. TELEX: N/A
17 TEL. 281-2141
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18. FINANCIAL REFS : CHASE MANHATTAN BANK LTD., G.P.O. BOX 525,

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BANGKOK, BANGKOK BANK LTD.,P.O. BOX 95, SUAPA ROAD, BANGKOK.
19. TRADE REFS: GENERAL TIRE INTERNATIONAL CO., AKRON, OHIO.
20. AGENCY REP: AGENCY OF GENERAL TIRE INTERNATIONAL CO., AKRON
OHIO, FOR TIRES AND TUBES, ACQUIRED: 1972, AGENCY OF MYERS TIRE
SUPPLY, AKRON, OHIO, FOR TIRE SERVICING EQUIPMENT, ACQUIRED : 1972.
21. SUBJECT FIRM WAS OFFICIALLY REGISTERED AS AN ORDINARY PART-
NERSHIP IN OCTOBER 1972 WITH A CAPITAL OF $40,000. THE TOTAL
SHARES ARE EQUALLY WONED BY MR. DHIRA MEDHASETH, MANAGING PARTNER,
AND MR. CHARNVITH SWANGSOPHAKUL. IT IMPORTS AND DISTRIBUTES TIRES
AND TUBES FOR AUTOMOBILES, TRUCKS AND TRACTORS INCLUDING RELATED
TIRE SERVICING EQUIPMENT, I.E. TIRE CHANGERS AND TIRE ALIGNING
EQUIPMENT, ETC. ALL PRODUCTS IMPORTED ARE FROM U.S.A. SAPIN AND
JAPAN AT APPROXIMATELY 55 PERCENT, 35 PERCENT AND 10 PERCENT
REPECTIVELY. FIRM, SITUATED IN A SMALL OFFICE IN THE VICINITY
OF A CAR TRADING CENTER, EMPLOYS 12, THREE OF WHICH ARE SALESMEN.
1975 SALES VOLUME WAS APPROXIMATELY $750.00. LOCAL BANK REPORTS
A WELL CONDUCTE ACCOUNT AND THAT CREDIT FACILITIES HAVE BEEN
EXTEND TO THIS FIRM WITH SATISFACTORY RESULTS.
THIS FIRM IS CONSIDERED TO BE A SUITABLE TRADE CONTACT FOR
INTERESTED U.S. FIRMS ON A FULLY SECURED BASIS.
22. PREPARED BY: SIRITAJ APPROVED BY: WARD D. BARMON
AT: AMEMBASSY BANGKOK
WHITEHOUSE

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NNN

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Disposition Approved on Date:
Disposition Authority: n/a
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Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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To: COM
Type: TE
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